

BERNHARDT HOUSE OF VIOLINS RECRUITMENT CALENDAR

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AUGUST



- ☐ WHEN WILL SPRING RECRUITMENT BE? I'D BETTER SCHEDULE THE TIME AND PLACE NOW!
- ☐ I NEED TO SET MY RENTAL MEETING WITH BERNHARDT 2 WEEKS AFTER MY SPRING RECRUITMENT!

SEPTEMBER - DECEMBER

- ☐ SCHEDULE A QUARTET TO PLAY DURING LUNCHTIME IN THE CAFETERIA OR ANOTHER LOCATION MAY WORK AS WELL.
- ☐ CONCERTS WILL BE ANNOUNCED TO ALL SCHOOLS IN THE DISTRICT.
- ☐ TAKE PICTURES/VIDEOS OF MY KIDS PLAYING & UPLOAD THEM TO MY STRING PROGRAM'S SOCIAL MEDIA CHANNELS.

IDEAS

JANUARY

- ☐ OBTAIN A LIST OF HOMEROOM TEACHERS AND THE NUMBER OF STUDENTS IN EACH CLASS FROM EVERY SCHOOL.

- ☐ LET THE SCHOOL COORDINATOR AT BHV KNOW WHICH BOOK/S & ACCESSORIES WILL BE USED THE FOLLOWING SCHOOL YEAR.

BHV RECOMMENDS
BERNIE BASICS ACCESSORIES

FEBRUARY

- ☐ *PRINT ORCHESTRA OPPORTUNITY FLYERS



- ☐ DELIVER FLYERS TO HOMEROOM TEACHERS WITH REQUEST TO DISTRIBUTE TO THEIR STUDENTS TO TAKE HOME.

MARCH

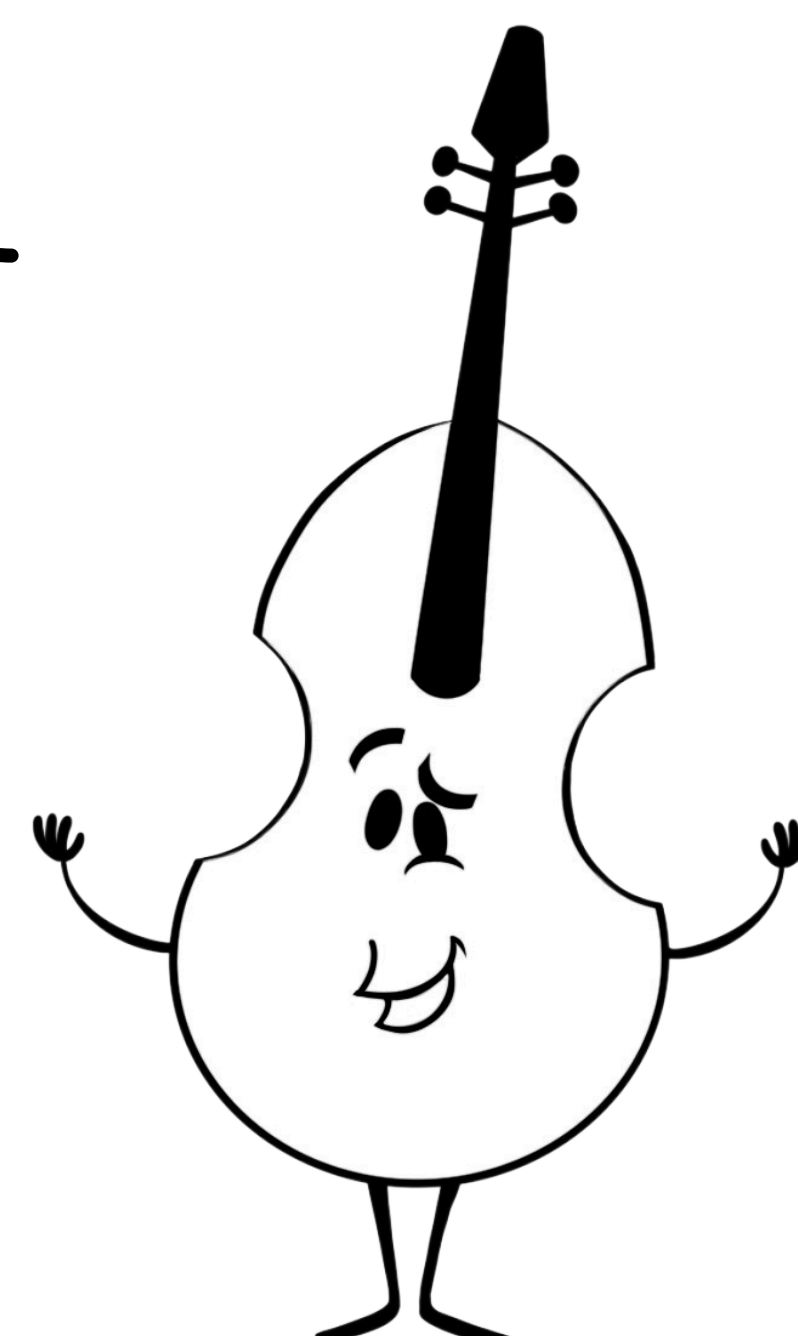
- ☐ *HAVE A RECRUITMENT DAY
*PRINT ORCHESTRA SIGN-UP FORMS
- ☐ AFTER THE PRESENTATION ON RECRUITMENT DAY, GIVE SIGN-UP FORMS TO THE HOMEROOM TEACHERS TO PASS OUT.
- ☐ CALL EVERY PARENT THAT RETURNED THE SIGN-UP FORM TO REMIND THEM OF THE UPCOMING RENTAL MEETING.

APRIL - MAY

- ☐ MY RENTAL MEETING WITH BERNHARDT IS COMING UP! I'D BETTER SEND OUT A REMINDER TO PARENTS 2 DAYS BEFORE THE MEETING. I AM GOING TO USE THE REMINDERS ON BHV'S *WEBSITE
- ☐ HOW WILL BERNHARDT HELP SET MY STUDENTS UP FOR SUCCESS?
 - BY MEASURING THEM FOR THE CORRECT SIZE
 - HELPING THEM RESERVE AN INSTRUMENT, BOOK, & ACCESSORIES
 - PARENTS WILL HAVE EVERYTHING TAKEN CARE OF BEFORE SUMMER EVEN BEGINS!

BY RESERVING AT THE MEETING PARENTS RECEIVE:

- FREE SCHOOL DELIVERY IN THE FALL
- FREE T-SHIRT
- FREE RENTAL PAYMENT FOR THE MONTH OF AUGUST



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